



**PROJECT  
MANAGEMENT  
GLOBAL**

*The Place for People in Projects*

**Boost your visibility and realise  
your personal, professional and  
organisational potential with  
Project Management Global**



# Content

- Who We Are
- Digital Advertising
- Partner Programme
- Additional Solutions
- Brands We Work With



# Who are we...

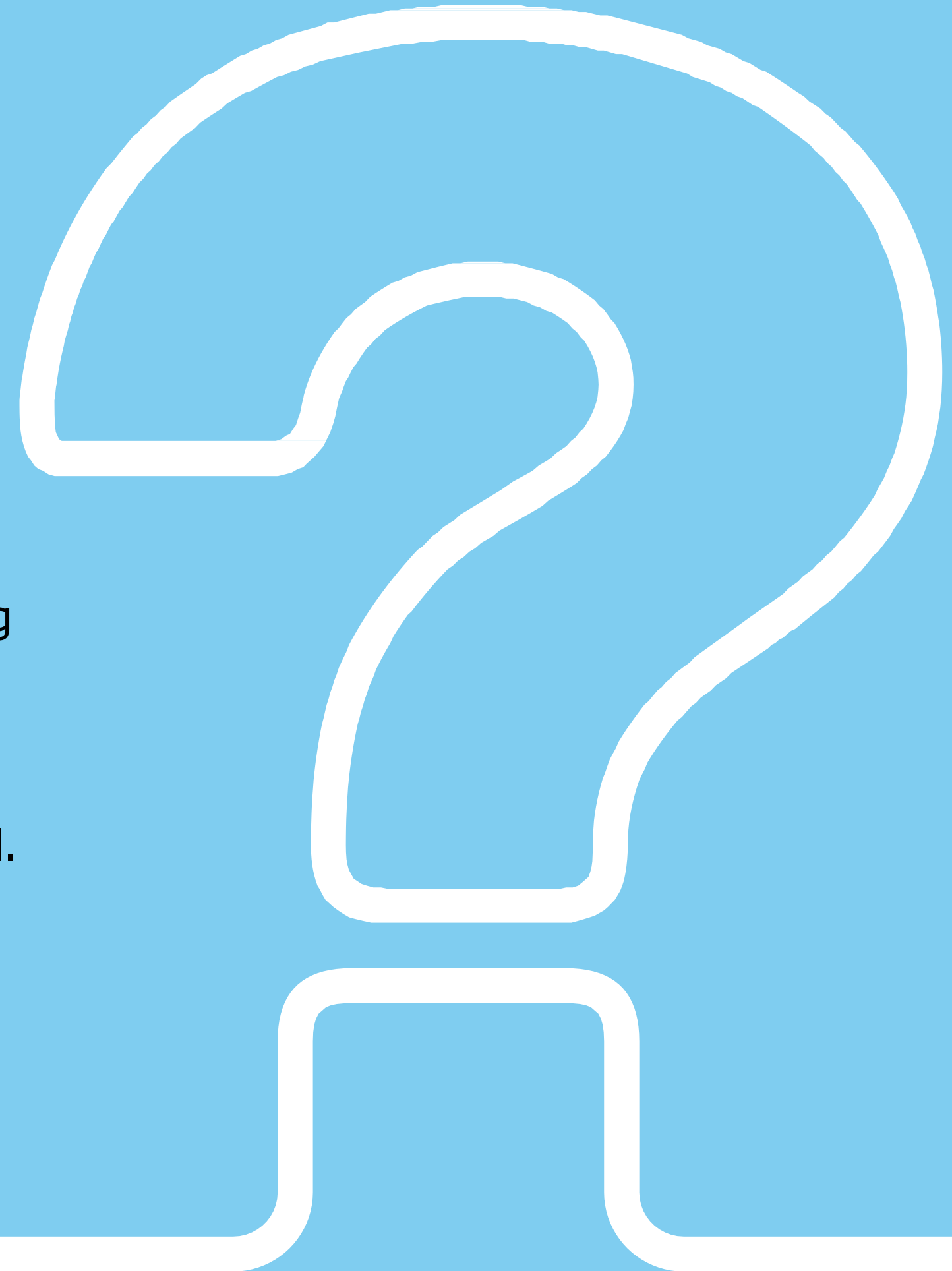


We are Project Management Global – we engage and educate aspiring, ascending and accomplished project managers worldwide through an all-inclusive media that builds professional capacity and skills as well as creating new opportunities for personal growth and prosperity.

Our aim is to influence positive progression in project management by sharing best practice with globally diverse individuals and businesses, building capacity and developing individual and collective skills at every level.

That is why we have created a central resource that supports and shapes peoples' approaches to project management challenges and solutions.

We operate from our offices in the UK serving clients located around the world: the UK, Europe, the US, Asia and the Middle East.





# Project Management Global - Overview



**Weekly** extensive coverage of world **Project Management** news



Modern and **user friendly** site



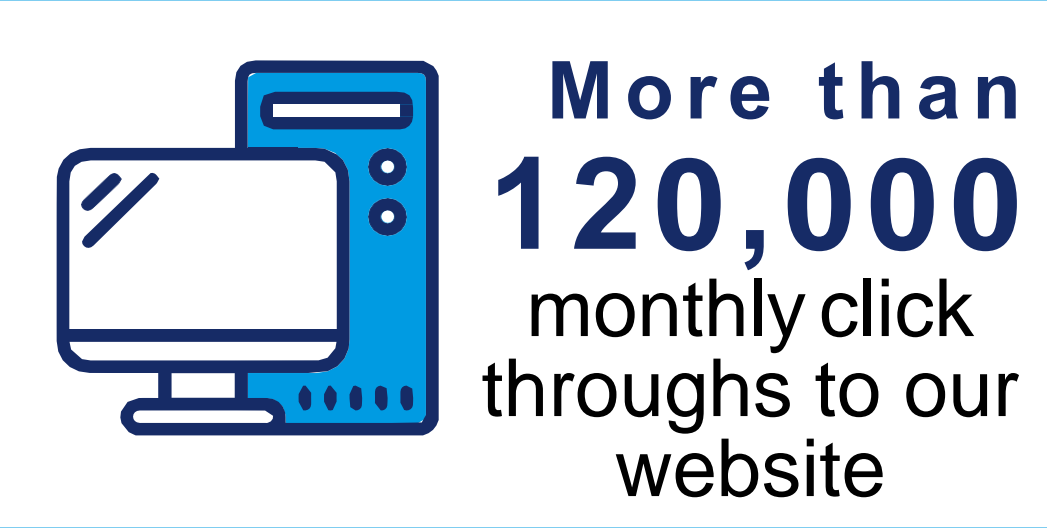
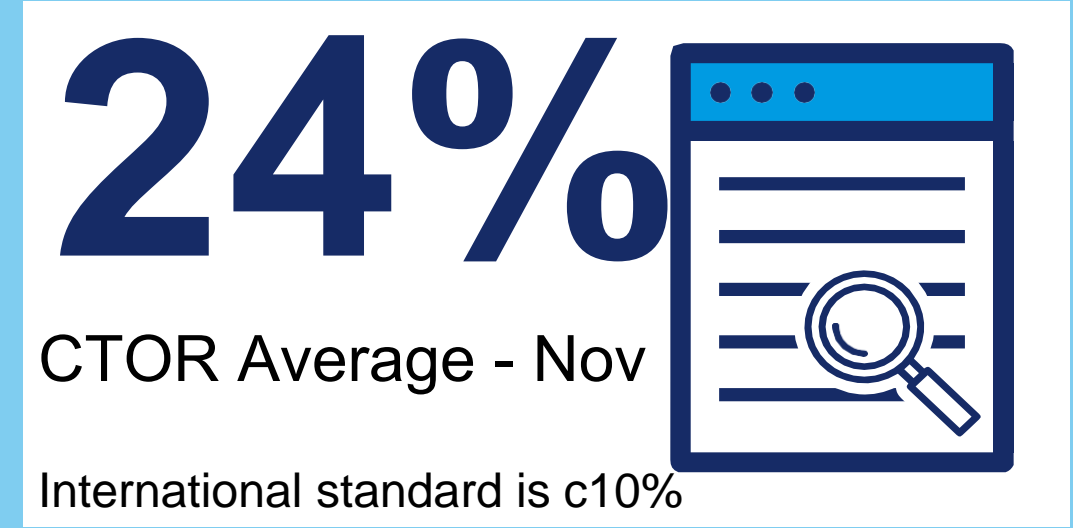
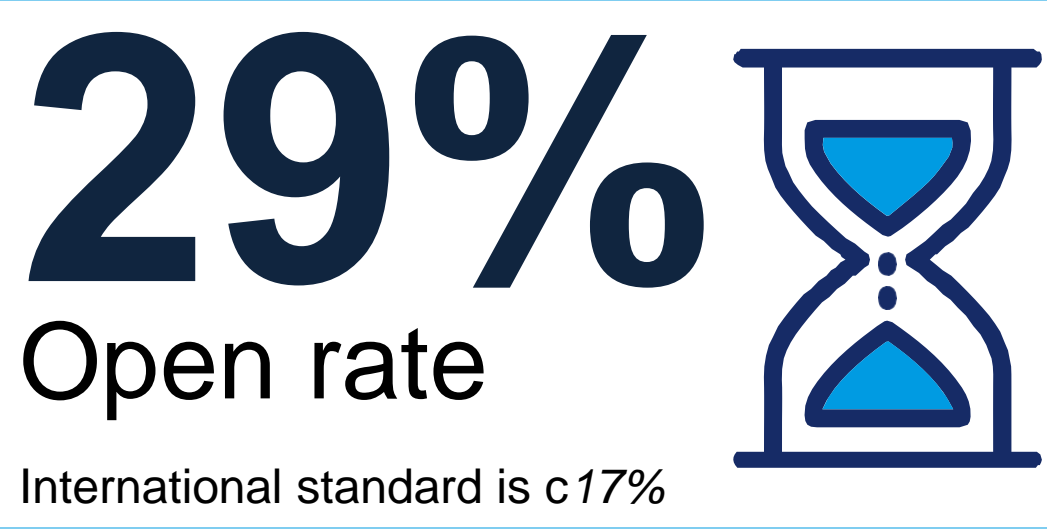
**No membership** required to **access** services



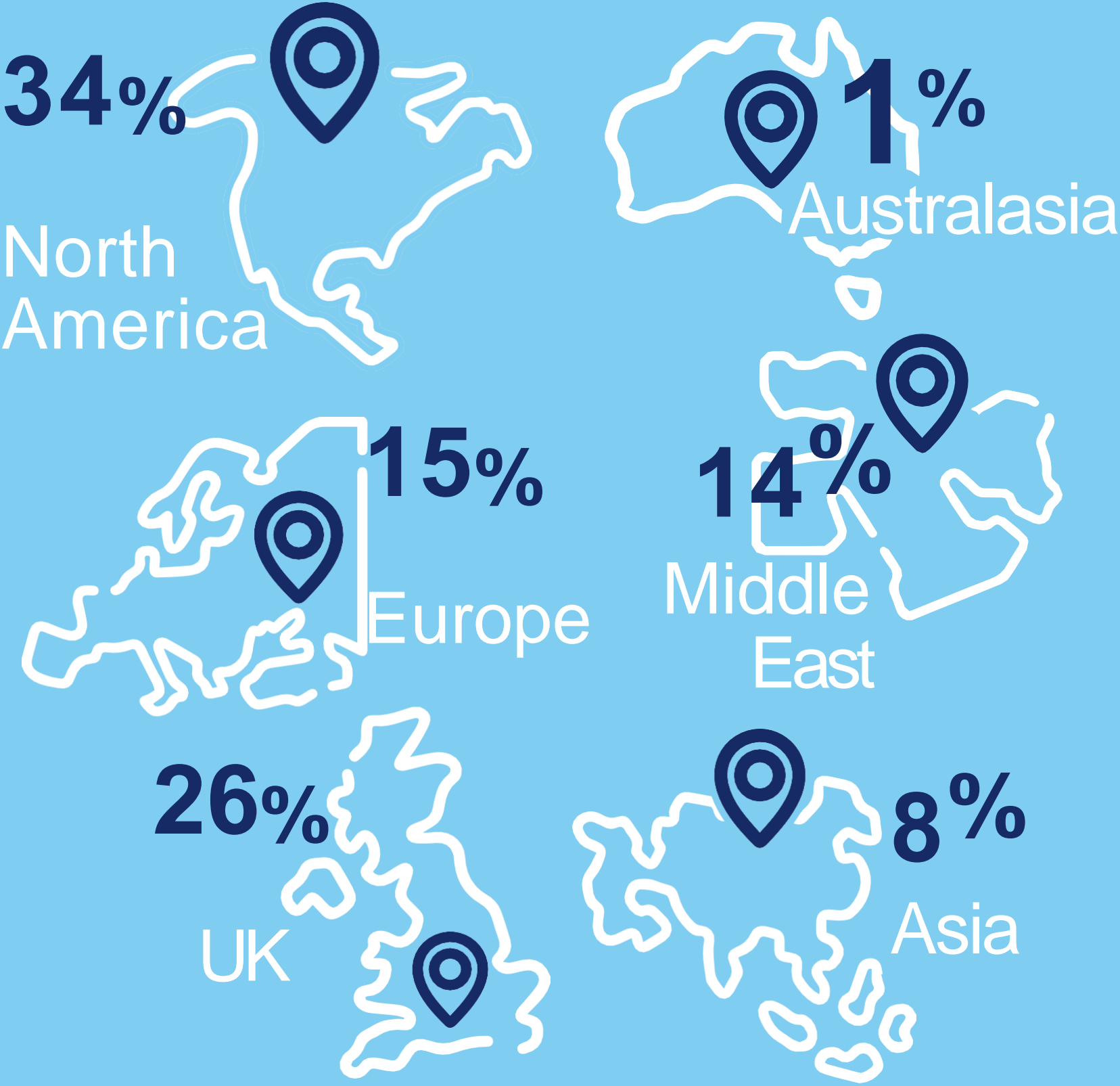
Opportunity to **profile enhance** individuals and organisations



# Current Statistics



By the end of 2024, subscribers are 100,000 and, we estimate to be 200,000 by the end of 2025



# Incredible Reach



**+80,000**

cumulative  
audience on  
LinkedIn\*



**3,400,000**

Project experts in  
our contact list

- **Professionals** directly involved in **project management**\*
- **Decision makers** looking for the **latest trends** to and **people** advance their **business**

\*Based on Company Page and team audiences



**Giving you the space**  
to display your brand  
in a way that will help  
you to reach the stars!



# The Familiarity Factor

Research shows that people don't start seeing your brand until they come across it at least **seven times!**

Run the same content **over and over**, and you're being **repetitious**.

Run **variations** of your content and you are taking advantage of the power of the **familiarity factor**.

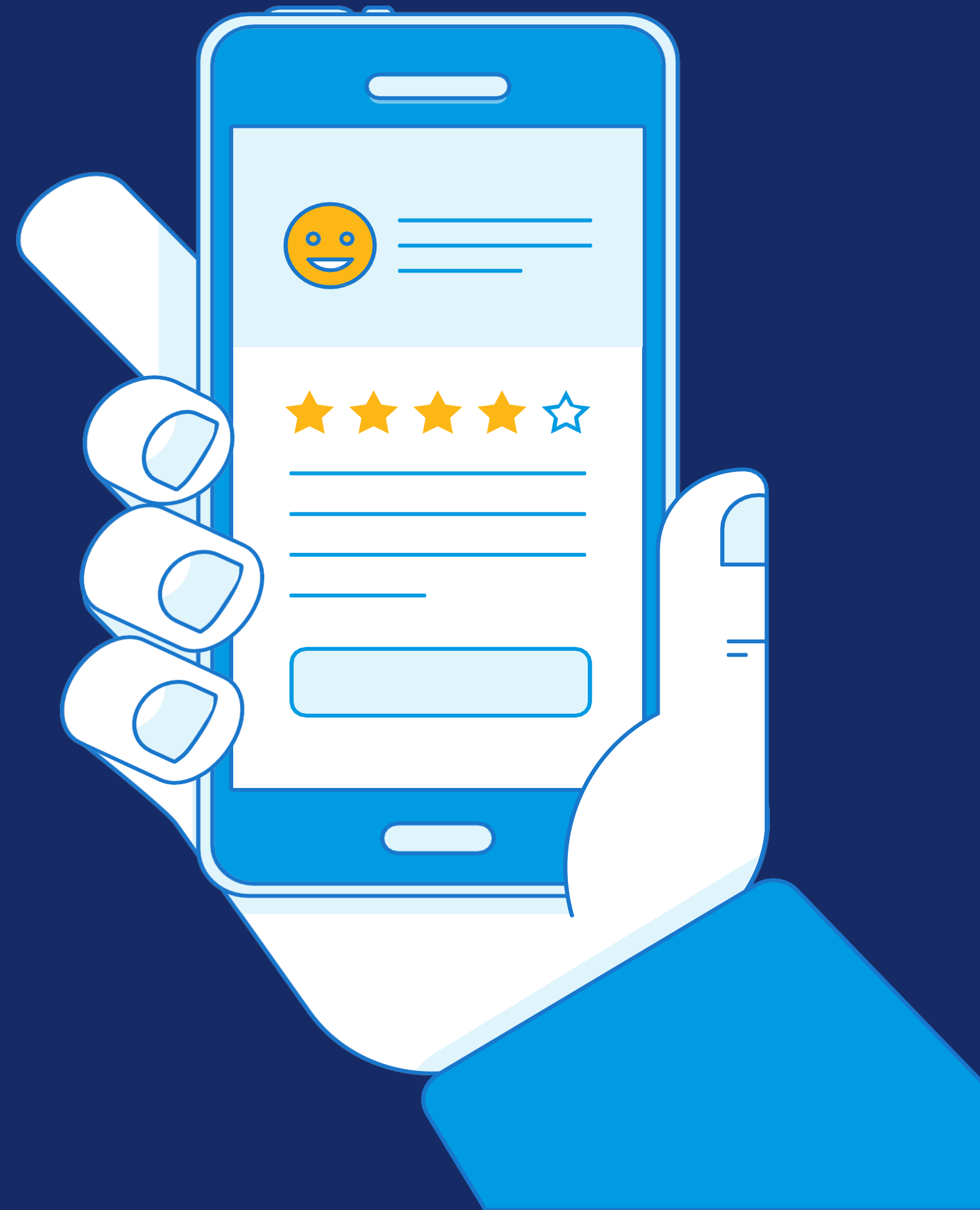
**Check out our Reach Packages...**



# Reputation Always Precedes Revenue

Results  
**x REACH =**  
**Reputation**

Boost your reach  
and visibility at:





# Partner Programme



As a **leader in your market**, you will have insightful presentations, videos, whitepapers, and webinars; why not put these assets at work **24/7** within our platform?



We will create a **dedicated** landing page for you, constantly **promoting** it across our website, newsletter, social media profiles, and periodically sharing with you the leads so your team can **take action**.



We will **engage** in a partner programme where a full year-round campaign is created **for you** (see below)




# Diamond Partner


## Exclusivity for Prime Placements


			Rate Card Value
Item 1	Diamond partner logo at the top of the PMG homepage	Daily	£ 1,500.00 per month
Item 2	Diamond partner logo at the top of the PMG weekly newsletter	Daily	£ 2,000.00 per month
Item 3	Brochure on PMG homepage (refreshed quarterly)	4-pages	£ 1,000.00 per month
Item 4	Logo in partners' section of PMG website	Scrolling logo	£ 800.00 per month
Item 5	Company Profile on PMG website	Advertorial	£ 200.00 per month
Item 6	Up to six podcasts listed	Advertorial	£ 500.00 per month
Item 7	Up to eight solus newsletters distributed	Advertorial	£1,500.00 per month
Item 8	Unlimited whitepapers published	Advertorial	£500.00 per month
Item 9	Up to 60 jobs listed	Recruitment	£500.00 per month
Item 10	Weekly social media posts	Advertorial	£300.00 per month
Total Rate Card Value			£8,800.00 per month
Amount Payable (volume discount for 12-month period paid in advance)			<b>£6,000.00 per month</b>

All prices are in pound sterling for a duration of 12-months, excluding VAT

\*The advertising space is exclusive



[Click here for our US newsletter](#)


**Project Management Global**  
 The place for people in projects  
**Weekly newsletter**  
 21 February 2024  
 Delivered to more than one million project people every week




**Nicola Benjamin**  
 Senior project manager (UK)  
*"Sharing the secrets of project management success – welcome to Project Management Global"*  
[Learn more...](#)

### Latest news




**Reconnecting Roads After Massive Flooding**  
 A catastrophic weather event destroyed roads and cut off British Columbia's lower mainland, including Vancouver, from the rest of Canada.  
[Learn more...](#)



**Saudi Aramco: Offshore Construction in Crowded Waters**  
 This story outlines a project to increase productivity with Saudi Arabian public petroleum and natural gas company, Saudi Aramco.  
[Learn more...](#)

### Insight

**Five stories every project manager should have read**  
**Out-there lessons for project managers from NASA**  
 Let's start with an all-time classic. Jerry Madden retired from NASA in 1995 as associate director of flight projects at Goddard Space Flight Center.



Written by **Ben Hargreaves**  
 Ben Hargreaves is the former editor of *Project*.  
*Project* is the official journal of the Association for Project Management (APM).

[Learn more...](#)

# Partner Programme

## Platinum Partner



- Company brochure on PMG homepage
- Company profile on PMG website
- Up to four podcasts listed
- Up to four solus newsletters distributed
- Unlimited whitepapers published
- Up to 30 jobs listed
- Anchored banner weekly newsletter
- Weekly social media posts
- Unlimited news
- 12 month programme

**One time fee: £24,000**  
**(or £2,400 pm x 12)**

## Gold Partner



- Company brochure on PMG homepage
- Company profile on PMG website
- Up to two solus newsletters distributed
- Up to 4 whitepapers listed
- Up to 10 jobs listed
- Banner insertion on weekly newsletter
- Biweekly social media posts
- Unlimited news
- 10 month programme

**One time fee: £20,000**  
**(or £2,200 pm x 10)**



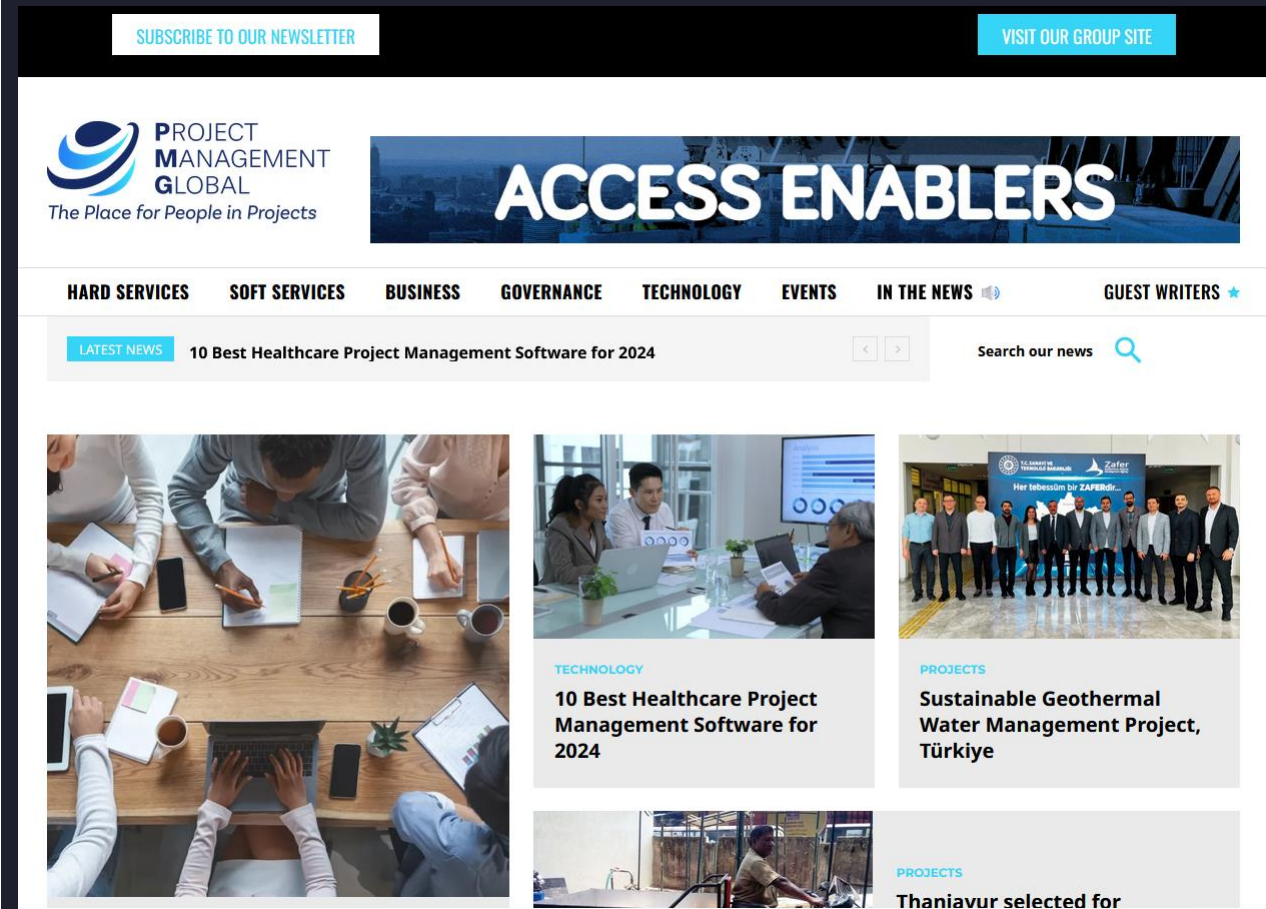


# Digital Advertising

## News Homepage

PL1*	Premium Leaderboard	728x90 p	£ 1,000.00
PL2*	Premium Leaderboard	728x90 p	£ 800.00
MPUT*	MPU in Latest News x 4	370x300 p	£ 1,000.00
MPUL*	MPU in Latest	370x300 p	£ 800.00
SPC	Sponsored Post Cover	advertorial	£ 1,500.00
SPB	Sponsored Post Below	advertorial	£ 1,200.00

All prices are in pound sterling for a duration of one month excluding VAT  
\*The advertising space is exclusive for two advertisers on a rotational basis



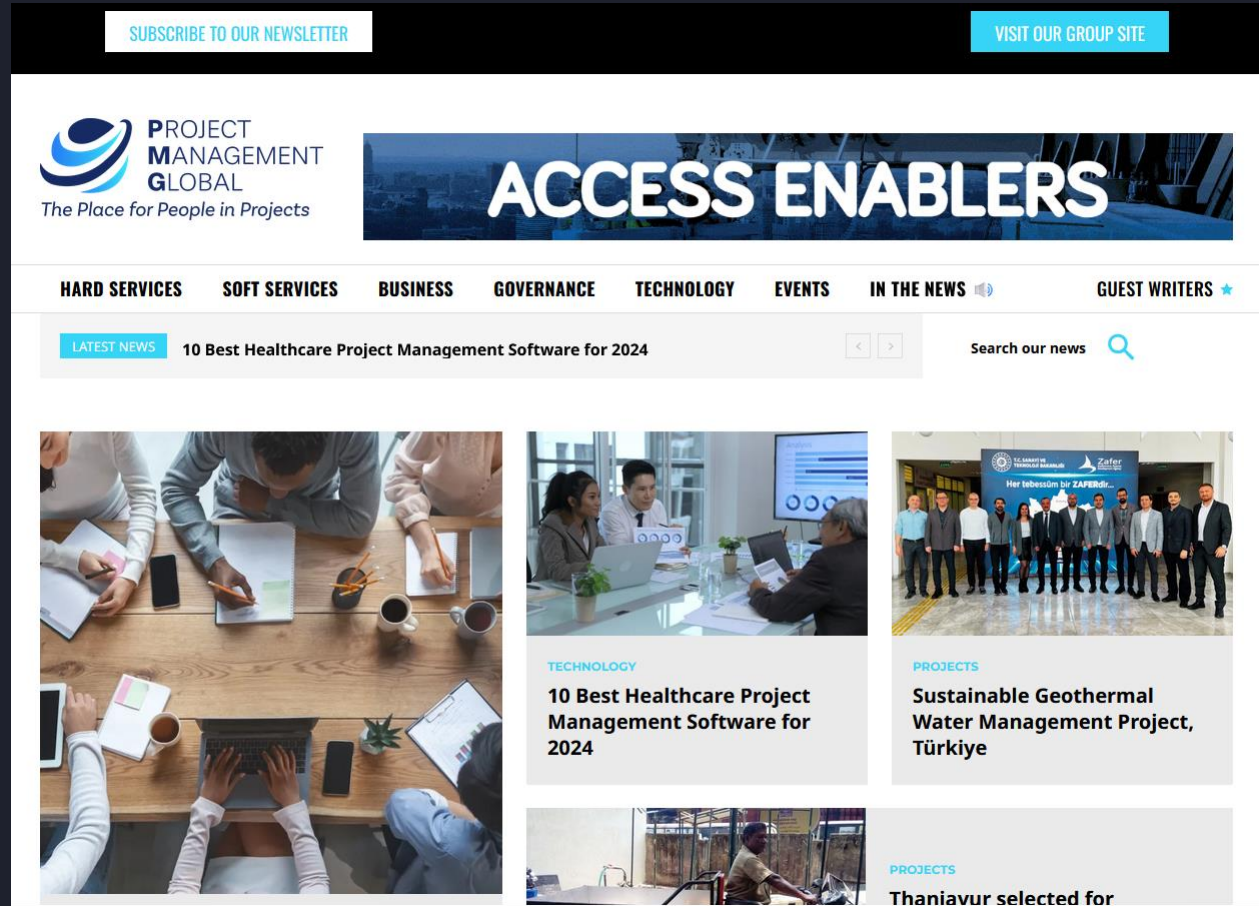
# Digital Advertising

## Whitin Post Pages - global

PS1*	Premium Sticky MPU	300x250 p	£ 1,500.00
PS2*	Premium Sticky MPU	300x250 p	£ 1,400.00
LAP*	Leaderboard Above Post	728x90 p	£ 1,250.00
LBP*	Leaderboard Below Post	728x90 p	£ 950.00
PUS*	Pop Up Slide in	Custom	£ 1,600.00
BWN*	Banner in Weekly Newsletter - x4		£ 910.00
DEB*	Dedicated Email Blast x1		£ 2,000.00

All prices are in pounds for a duration of one month,excluding VAT

\*The advertising space is exclusive for two advertisers, on rotation



# Leverage the power of LinkedIn

Regardless of the advertising option that you select, we always make sure to add to your selection a complimentary set of social media posts executed from our LinkedIn profile, taking advantage of the power of social media and our enthusiastic follower base.





# Reputation always precedes Revenue

Results x **REACH** = Reputation

## Reach Package A

- PS\* - gif
  - PL2\* - gif
- £2,500.00**

## Reach Package B

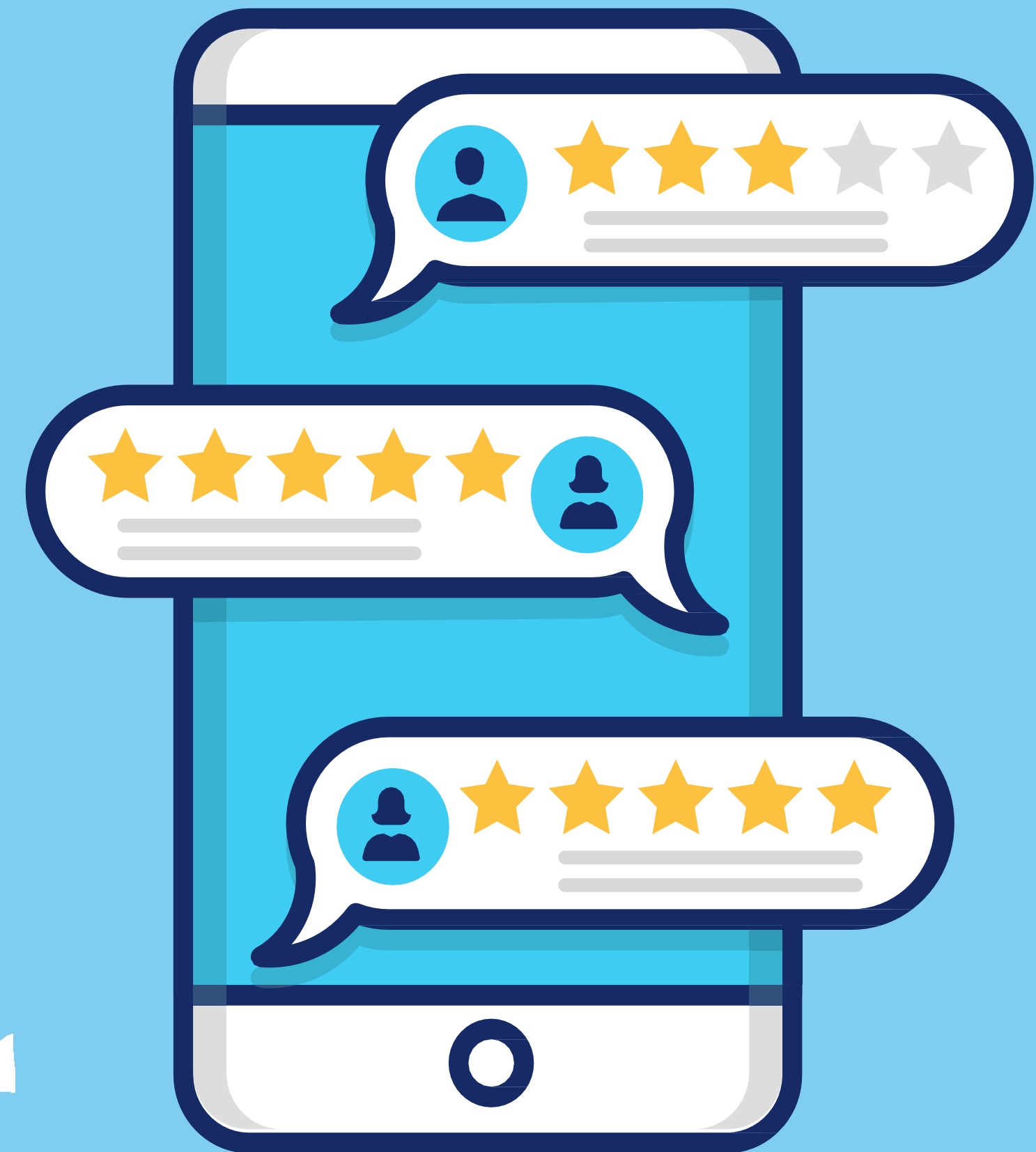
- PS\* - gif
  - SPB - post
- £2,600.00**

## Reach Package C

- LAP\* - gif
  - MPU\* - gif
- £2,000.00**

All prices are in pounds sterling for a duration of one month, excluding VAT

\*The advert space is exclusive for two advertisers, on rotation



# Lead Generation - Webinars

We host your past webinars on demand on our site, constantly promote them across all our platforms and periodically share with you the leads. Why not take your existing content and make it an evergreen source of leads?

## 3 Month Campaign

- Webinar hosted on-demand on our site
- Biweekly social media posts
- Video clip extracts for social posts
- Monthly promotion on newsletter
- SEO optimised

**One time fee £1,500.00**

## 3 Month Campaign

- Webinar hosted on-demand on our site
- Biweekly social media posts
- Video clip extracts for social posts
- Monthly promotion on newsletter
- SEO optimised

**One time fee £2,000.00**



# Lead Generation - Whitepapers

We host your whitepapers on demand on our site, constantly promote them across all our platforms and periodically share with you the leads. Why not take your existing content and make it an evergreen source of leads?

## 3 Month Campaign

- Webinar hosted on-demand on our site
- Biweekly social media posts
- Monthly promotion on newsletter
- SEO optimised

**One time fee £1,500.00**

## 3 Month Campaign

- Webinar hosted on-demand on our site
- Biweekly social media posts
- Monthly promotion on newsletter
- SEO optimised

**One time fee £3,000.00**





# Co-hosting Webinars

We help you co-host a webinar. You take care of a presentation about your solutions or insights, and a speaker. We take care of all the promotion before and after the event. Making your webinar a reference on the topic and an evergreen source of leads.

## 4 Month Campaign

- Pre-and post-event email blasts
- Live webinar platform provided
- Webinar hosted on-demand on our site
- Biweekly social media posts
- Video clip extracts for social posts
- Monthly promotion on newsletter
- SEO optimised
- More...

**One time fee £3,000.00**

## 8 Month Campaign

- Pre-and post-event email blasts
- Live webinar platform provided
- Webinar hosted on-demand on our site
- Biweekly social media posts
- Video clip extracts for social posts
- Monthly promotion on newsletter
- SEO optimised
- More...

**One time fee £7,000.00**



# Promoting Jobs, Events?



## Job Listing

We will list your job vacancy on our jobs website dedicated to the project management industry.

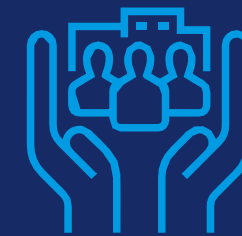
Placing it in the right place for the right people. We will share the vacancy across our social media channels too



## Event Listing

We will list your event on our website's event page and we will include a set of social media posts to promote your event or webinar.

Our audience is constantly looking for the best events to promote their solutions and expand their network



## Company profile Listing

We will list your company on our company profiles page.

You can make your company services or products easily discoverable on our website among our audience of industry decision-makers



# Benefits and Highlights

## High impact ad location

Our analytical approach to advertising locates the display only on the most visible areas

## Ads are adblocker-proof

Your advert is delivered even in the presence of adblocker browser extensions maximising reach

## Limited number of ad spaces

Our goal is to create a community within the world of project management. We have a limited number of advertising spaces for industry experts offering relevant market solutions





# Additional Services

## Trade Show Preparation

Will you attend a trade show and you want to make the most out of it?

You take care of having a great product and we can assist you with preparing a successful show.

## Sales & Marketing Consulting

Are you looking for revenue growth or to invigorate your sales channel?

You are an expert in your product field and we can implement high impact marketing activities to improve your sales process.



# Just some of the brands we partner with:



deel.



# Your contact



**Nicola Benjamin**

CEO and Founder

+44 7824 410108

[projectmanagementglobal.co.uk](http://projectmanagementglobal.co.uk)

## Boost your brand's visibility with



**PROJECT  
MANAGEMENT  
GLOBAL**

*The Place for People in Projects*

